

Outset Medical Investor Presentation
January 2023

#### Forward-looking statements

This presentation and the accompanying oral statements contain forward-looking statements within the meaning of the federal securities laws. All statements other than statements of historical fact are forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "may," "will," "should," "could," "expect," "plan," anticipate," "believe," "estimate," "predict," "intend," "potential," "would," "continue," "ongoing" or the negative of these terms or similar expressions. Forward-looking statements are based on management's current assumptions and expectations of future events and trends, which affect or may affect our business, strategy, operations or financial performance, and actual results and other events may differ materially from those expressed or implied in such statements due to numerous risks and uncertainties.

These forward-looking statements include, but are not limited to, statements about the Company's expected results of operations, including fourth quarter and full year 2022 revenue and 2022 non-GAAP gross margin, statements about our possible or assumed future results of operations and financial position, including expectations regarding projected revenues, and revenue growth rate, gross margin (including non-GAAP gross margin), profitability and outlook, statements regarding our overall business strategy, plans and objectives of management, our expectations regarding the market sizes and growth potential for Tablo and the total addressable market opportunities for Tablo, our planned expansion within the home hemodialysis market and expected drivers of home dialysis adoption, our expectations with respect to anticipated benefits of the TPNIES approval, as well as our expectations regarding the impact

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uncertainties described in the Risk Factors section of our public filings with the SEC, including our most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q filed with the Securities and Exchange Commission. Forward-looking statements should be considered in light of these risks and uncertainties, and you should not rely on these forward-looking statements as predictions of future events. These forward-looking statements speak only as of their date and we undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future developments or otherwise.

This presentation and the accompanying oral presentation also contain statistical data, estimates and forecasts that are based on independent industry publications or other publicly available information, as well as other information based on our internal sources. This information involves many assumptions and limitations, and you are cautioned not to give undue weight to such information. We have not independently verified the accuracy or completeness of the information contained in the industry publications and other publicly available information. Accordingly, we make no representations as to the accuracy or completeness of that information nor do we undertake to update such information after the date of this presentation.

Certain financial information contained in this presentation is preliminary, unaudited, and subject to change or adjustment in connection with the completion of our quarter and year-end closing processes and the preparation of its audited financial statements for the fiscal quarter and year ended December 31, 2022, which will be contained in our related Annual Report on Form 10-K.

# Transforming dialysis from the hospital to the home



## Reducing the cost and complexity of dialysis





\$11.4B U.S. total addressable market<sup>1</sup>

**\$2.5B U.S. acute care** market

Growing patient base in \$8.9B U.S. home market



2022 expected revenue of ~\$115M

**175% CAGR** (2018–2022)

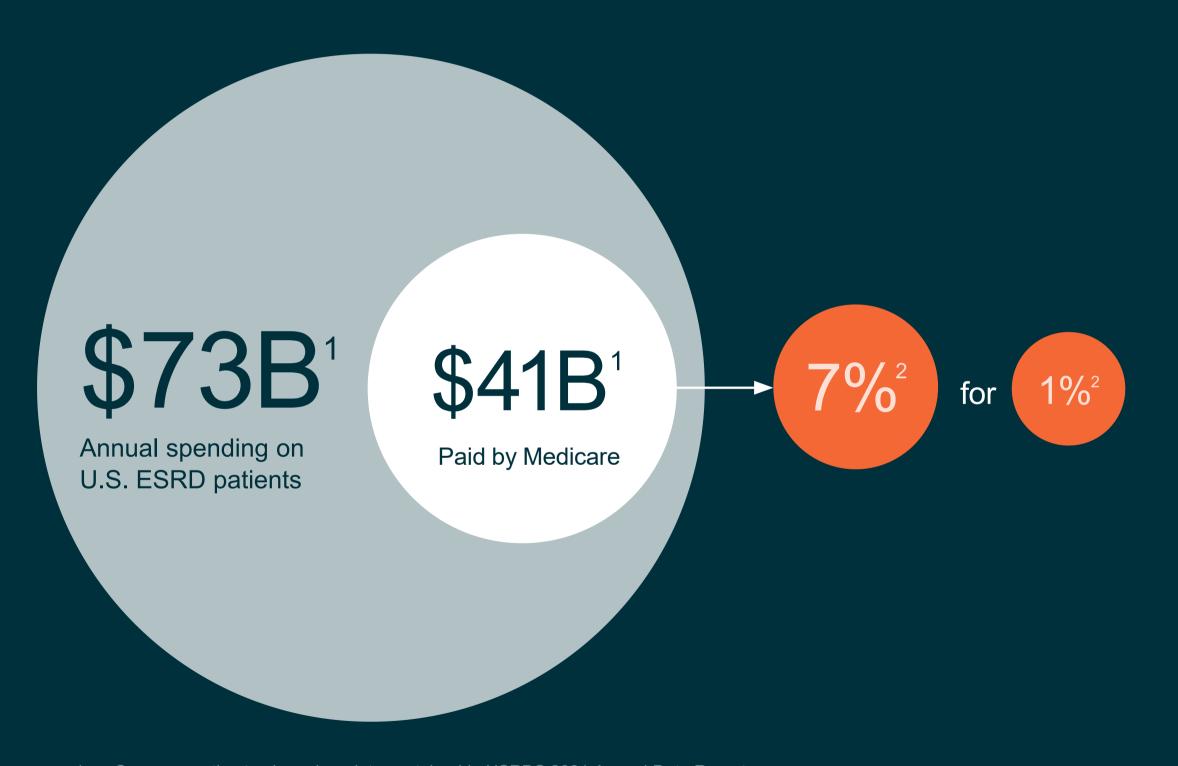


Multiple tailwinds driving Tablo adoption

 Company estimates based on data contained in U.S. Renal Data System (USRDS) 2021 Annual Data Report

#### **CURRENT STATE**

### Dialysis is one of the largest, most expensive, least-changed sectors of healthcare





**600,000**<sup>3</sup> Dialysis patients

**90M**<sup>3</sup>

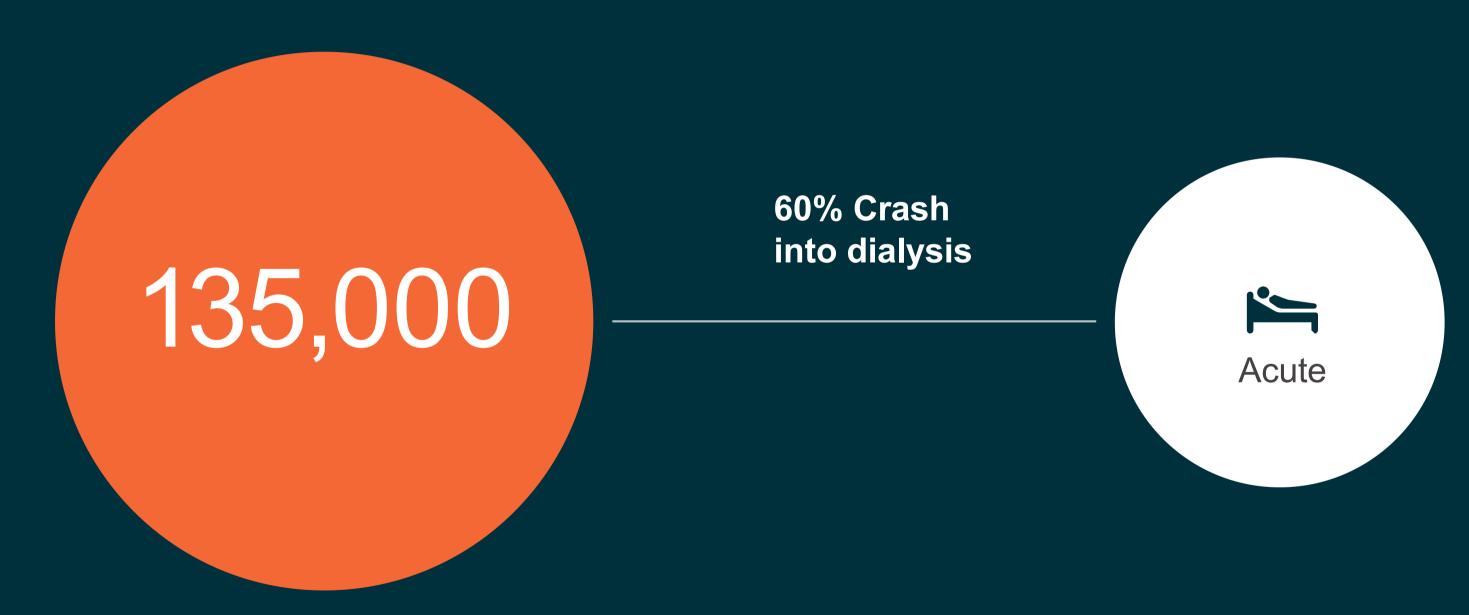
Annual dialysis treatments

<sup>1.</sup> Company estimates based on data contained in USRDS 2021 Annual Data Report

<sup>2.</sup> Percentage of entire Medicare budget spent on dialysis for ESRD patients, who comprise 1% of the Medicare population (2019)

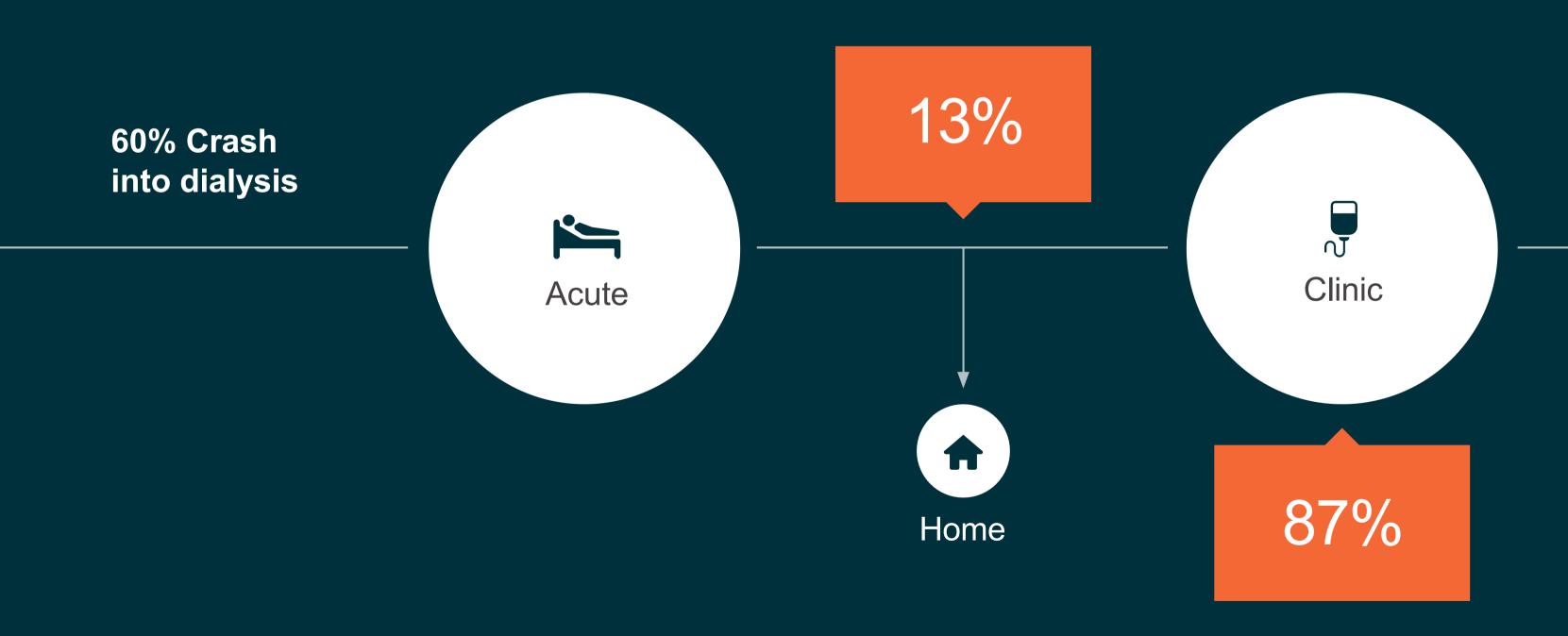
<sup>3.</sup> Company estimates based on data contained in USRDS 2022 Annual Data Report

#### Dialysis care pathways



New ESRD patients diagnosed annually in the U.S.

#### Dialysis care pathways



40% Managed into dialysis

#### **CURRENT STATE**

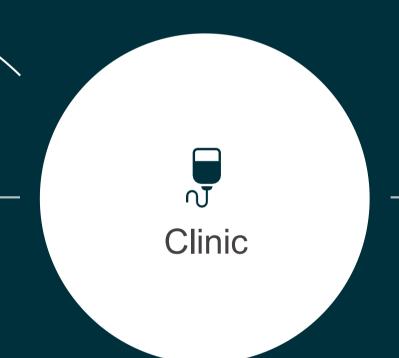
## This is an expensive care delivery model...

60% Crash into dialysis



34%1

30-day hospital readmission rate for hemodialysis patients<sup>1</sup>



40% Managed into dialysis

\$5,000-\$25,000

Average loss by hospital for each inpatient stay for renal failure with dialysis<sup>1</sup>

2021 Medicare Claims data for MS-DRG 682 and MS-DRG 683

#### \$30 billion

Annual cost of in-center dialysis treatment in clinics

Company estimates based on data contained in USRDS 2022 Annual Data Report; League et al, JAMA Feb. 2022; Lin et al Health Affairs, Aug. 2022

Hickson LJ. et al.
 Nephron. 2018;
 139(1): 1–12

#### **CURRENT STATE**

### Dialysis is in need of new solutions



Hospitals lose money on every treatment



Staffing challenges constrain optimal patient care and drive up cost



# We see a technology-driven way forward

# Tablo<sup>®</sup> is a first-of-its-kind technology designed to reduce the cost and complexity of dialysis

1

Single device from ICU to home



**Connected and intelligent** 



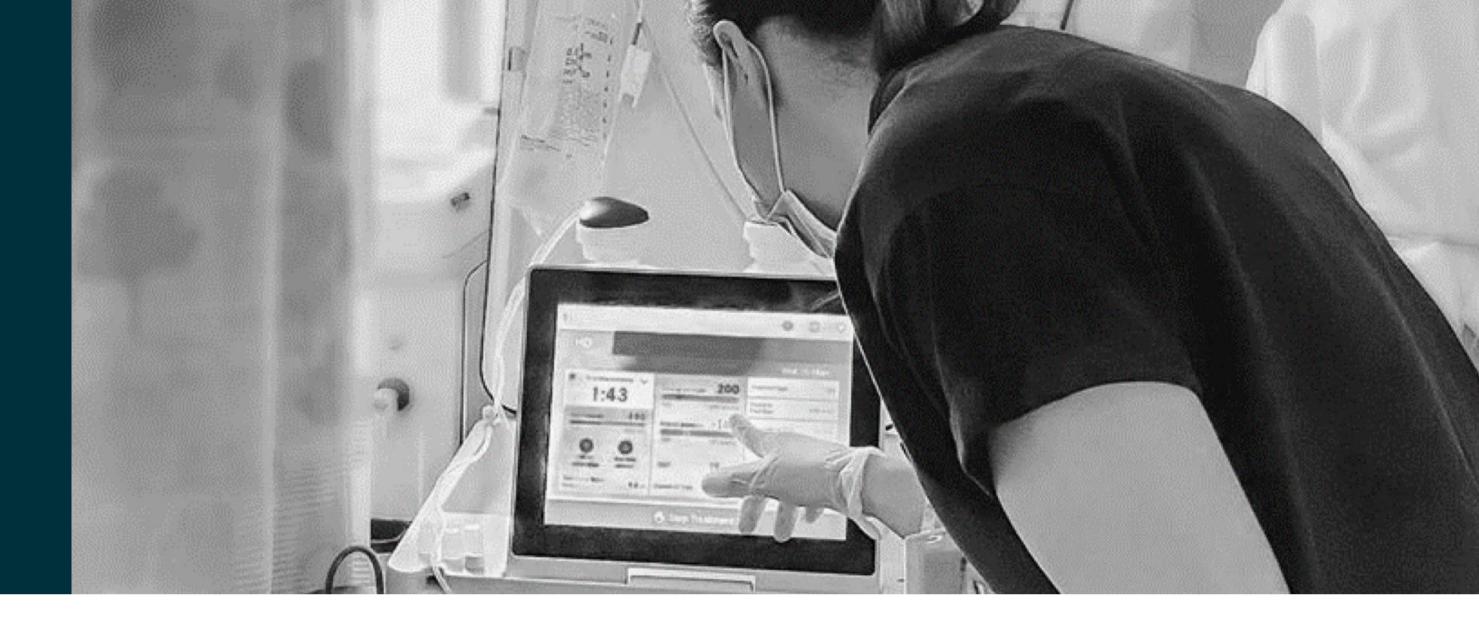
**Small and mobile** 



## An all-in-one solution that replaces multiple machines and a water treatment room with a single device



#### One device, multiple markets



\$11.4B

U.S. TAM

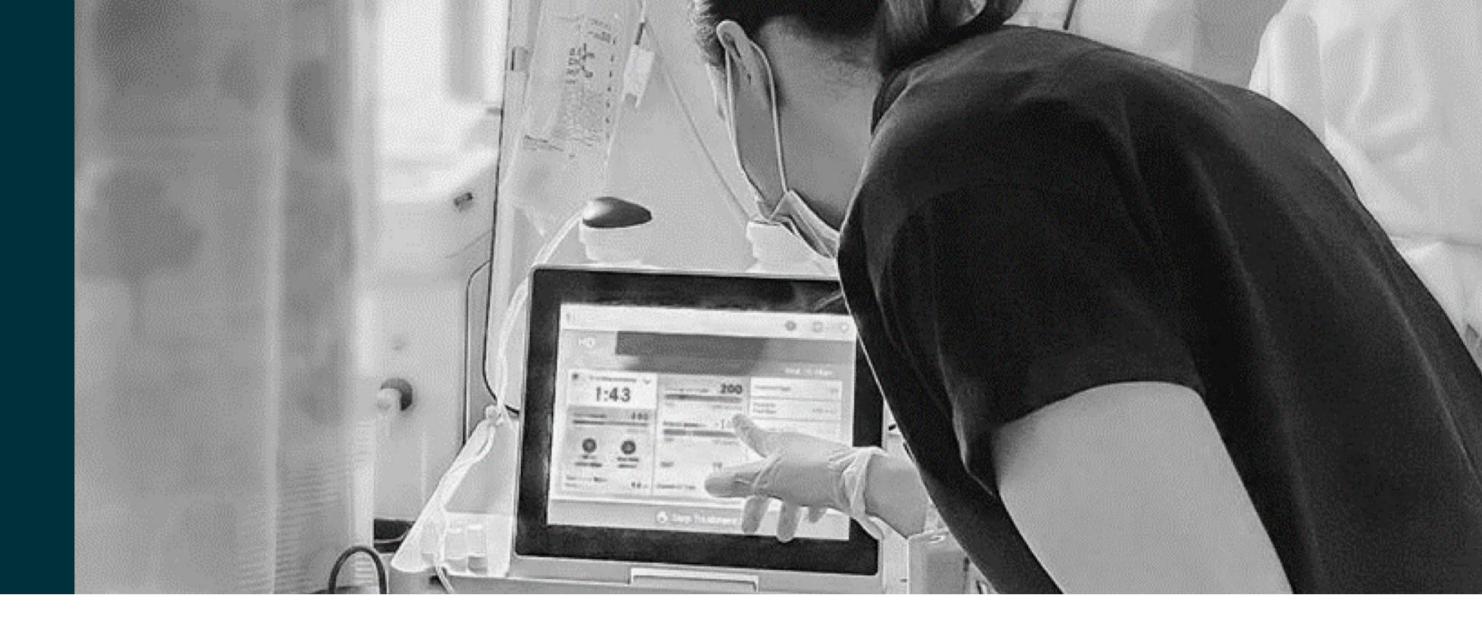
\$2.5B

Acute market
Hospital & sub-acute
based dialysis

\$8.9B

Home market
Home hemodialysis
& transitional care

## One device, multiple markets



\$11.4B

U.S. TAM

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Acute market
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Home market
Home hemodialysis
& transitional care

## Tablo reduces the cost and complexity of acute dialysis



With Tablo



**Supplies cost reduction** 

Existing ICU machines require numerous dialysate bags for each treatment

**Before Tablo** 

Tablo creates the dialysate on demand, eliminating the cost and complexity of bags



**Labor cost reduction** 

Most hospitals incur the additional cost of outsourcing dialysis to a 3rd party provider

Enables hospitals to insource and utilize their existing nursing staff to deliver dialysis

TOTAL POTENTIAL COST SAVINGS

50%-80%1

Potential payback period <1 year

#### Tablo can deliver significant savings



Hospital	St. Mark's Hospital
Location	Salt Lake City, Utah
Beds	300
ICU beds	24

"(We saw) huge cost savings and high ratings on the training experience, treatment setup and starts, and a 96.2% average success rate."

—Kasi Moore, Nurse Manager

\$450K

Annual estimated savings

\$500

Savings per Tx

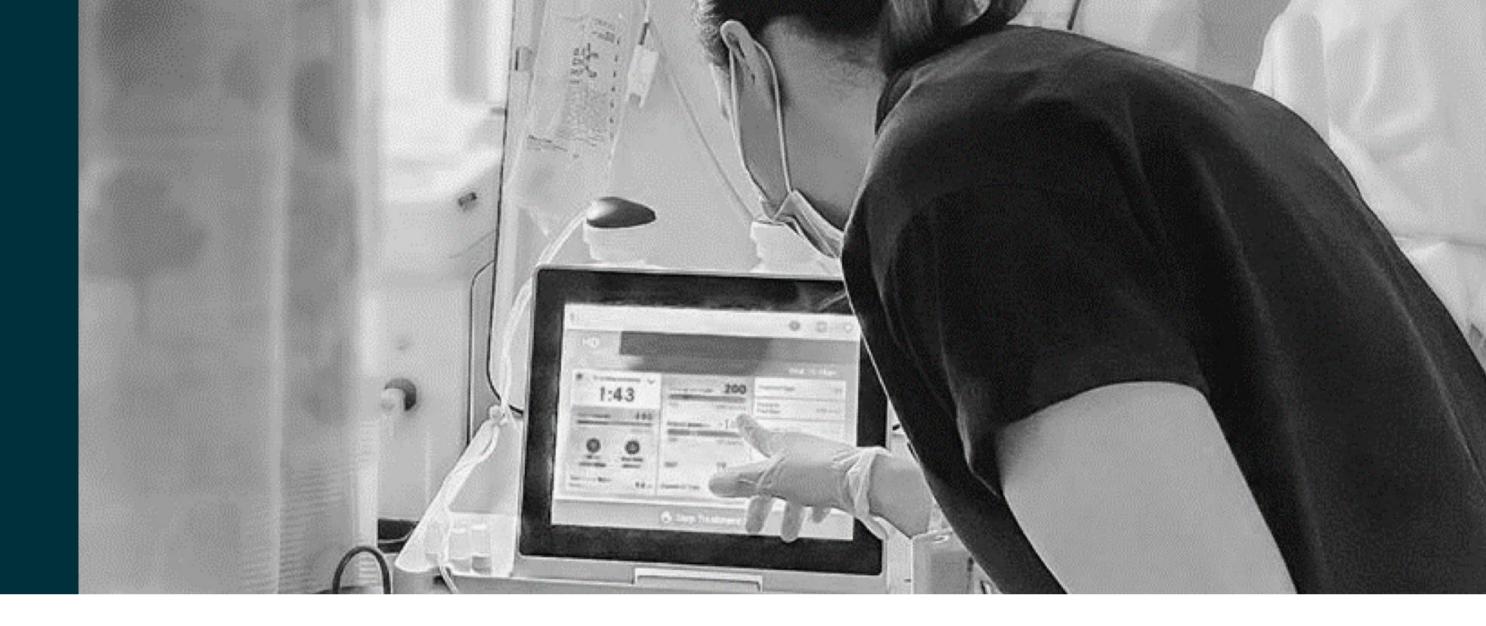
~70%

Cost reduction per Tx

50%

Labor cost reduction

#### One device, multiple markets



\$11.4B

U.S. TAM

\$2.5B

Acute market
Hospital & sub-acute
based dialysis

\$8.9B

Home market
Home hemodialysis
& transitional care

The home market is significantly underpenetrated



#### **Historical barriers**



REIMBURSEMENT

Medicare reimbursement misaligned with treatment frequency



**INCENTIVES** 

Inadequate provider payment incentives



**TECHNOLOGY** 

Cumbersome technology and training

## The home market is poised for change. Outset's commercial strategy is designed to capitalize on it

**New financial incentives** 

**Medicare Advantage eligibility** 

**Clinic staffing shortages** 

**Patient preferences** 



## Tablo addresses key barriers to home dialysis adoption and retention





3

Treatments per week

#### <25 hours

Training per patient

#### 0 hours

Dialysate prep time



#### **Historical device**

5-6

Treatments per week

100 hours

Training per patient

16-24 hours

Dialysate prep time per week

#### Tablo changes the home benefit-burden ratio

0%

99%

~10%

Dropout during in-home period Adherence to prescribed home treatment frequency

Controllable attrition

L, May Y, Chertow G, .Early Patient Experience with the Tablo Hemodialysis System; Outset Data Registry, 2022.

For additional clinical evidence, visit https://www.outsetmedical.com/clinicalevidence/

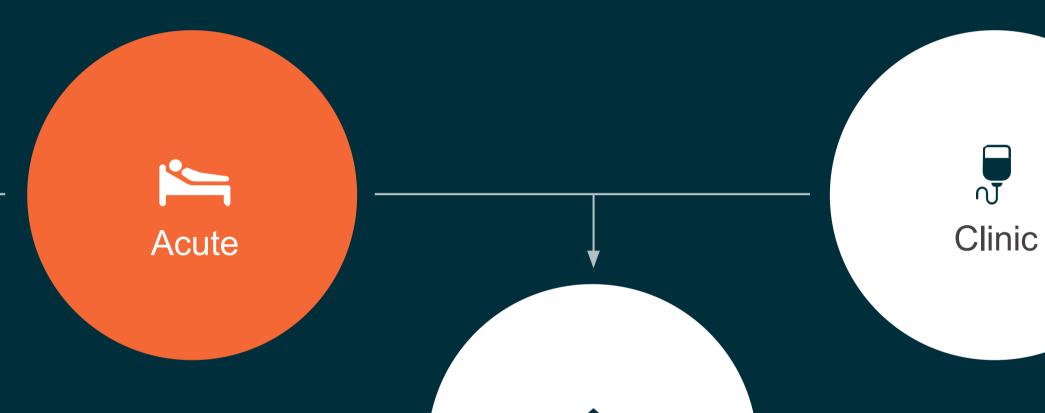
Data from Outset 2019 IDE trial; Alvarez

#### **Patients report fewer** symptoms on Tablo

Patient-reported outcomes survey comparing in-clinic treatments on Tablo vs their previous dialysis machine

Felt more energized after dialysis 34% Reported less cramping during treatment 61% Felt more relaxed during treatment 48% Had fewer headaches after dialysis 47% Reported fewer alarms during treatment **78%** 

#### **Commercial strategy**



Home

#### DRIVERS / BENEFITS

New revenue stream
Attractive contribution margin
Discharge management solution

#### **DRIVERS / BENEFITS**

Higher patient adoption of home

Faster training

Longer retention

### A highly efficient business model

INITIAL CONSOLE PURCHASE



ONGOING REVENUE

Initial console purchase generates recurring and predictable consumable and service revenue



SINGLE PLATFORM



RECURRING REVENUE: ACUTE

~\$20K per console per year



RECURRING REVENUE: HOME

~\$15K per console per year

## Strong financial position exiting 2022

~\$115M

Revenue

175% CAGR 2018–2022e 4,000

Consoles deployed (cumulative installed base at period end)

3,200 with acute/ sub-acute providers, nearly 800 with home providers ~800 bps

**Expected gross** margin expansion

Consistent year-overyear progress toward 50% gross margin milestone \$261M

Cash at Sept. 30, 2022

Secured up to additional \$300M in debt financing

#### 2023 outlook

## Revenue guidance

\$140M-\$150M

~22–30% year-over-year growth

## Non-GAAP gross margin

~20% full year

Mid-20% range exiting Q4

## **Commercial execution**

Land and expand in the Acutes

High growth, high retention focus in the Home

Senior Clinical Sales Specialist at Outset M... Reshared from Outset M...

Very proud of our partnship and accomplishments. #betterbeginsnow



A Pioneer of Change: Dialysis Director January Mendoza - Outset Medical

outsetmedical.com · 4 min read

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Reshared from Kimberly...

terbeginsnow #homewithtablo

atients deserve the opportunit ...see more



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These happy faces are the dialysis patients who are catching the latest wave of ...see more





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9 comments • 17 reposts

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#### How 5 People Felt After 50 Hemodialysis **Treatments on Tablo - Outset Medical**

outsetmedical.com · 2 min read

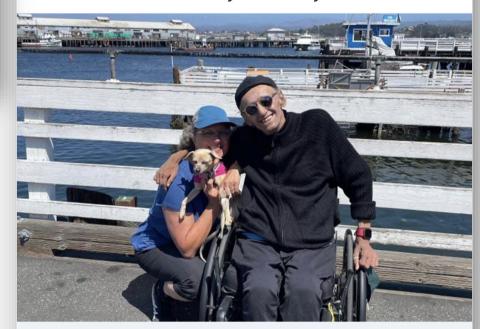
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Till Itcilly Oldi Director, Northeast Market at Outset Medi... Reshared from Rosanne...

Couldn't be more proud of this team and partnership!!! Valdano De Pina Jason Dent John ...see



6 co

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With a determined spirit and support from his family, Conor, a young kidney ...see more



Conor's Story of Independence | Outset Medical

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